



Second Street S: Inconsistent and Impaired Sidewalk



Coggon South Entrance: Current Signage is Inconspicuous

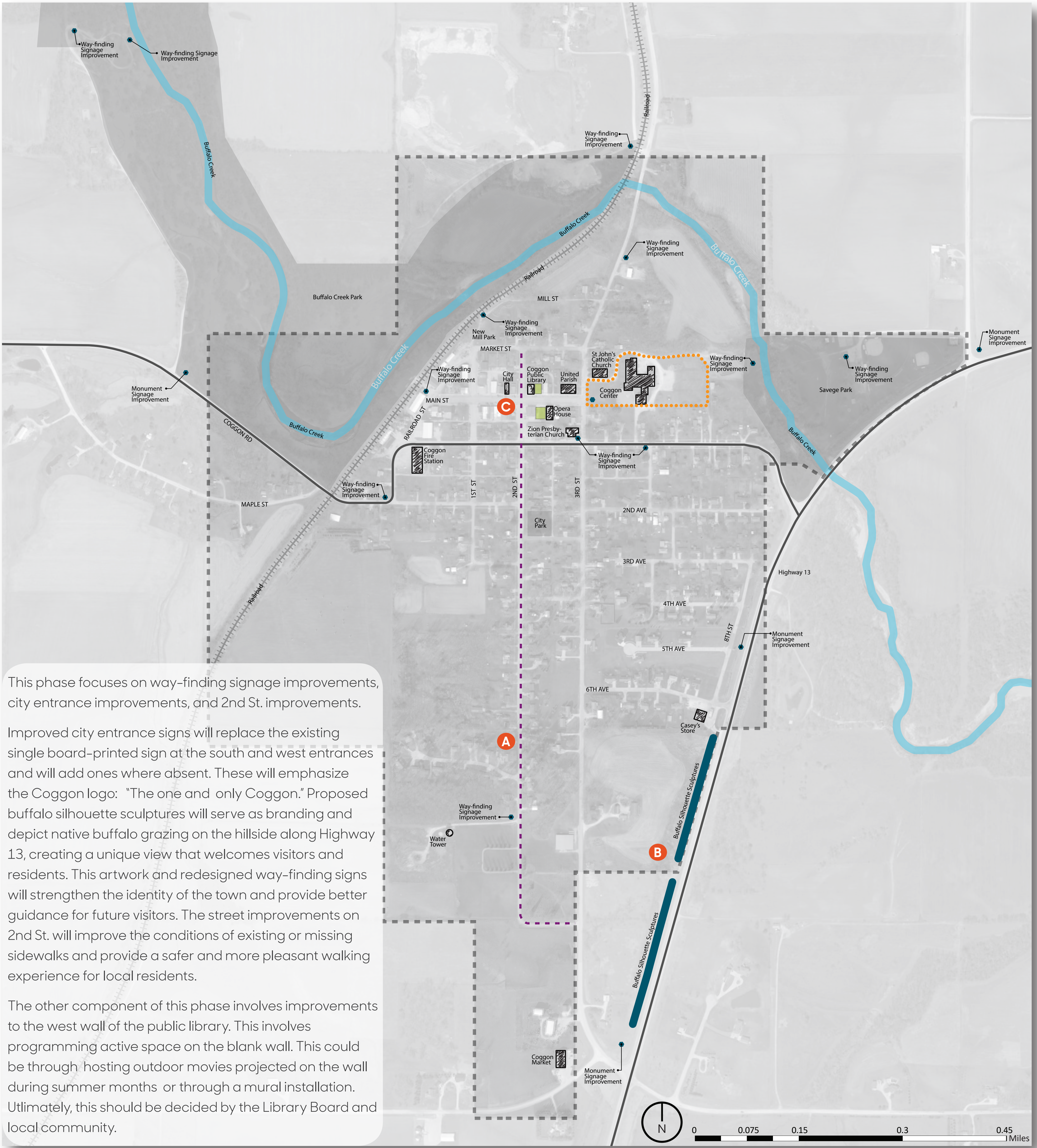


Second Street S: No Sidewalks



City Library: Facade Maintenance Req.

“For walking, I would like to be able to have a safe way to walk to and from places because there aren’t sidewalks on every street, and so I tend to use the middle of the road, which isn’t a good decision on my part.”



This phase focuses on way-finding signage improvements, city entrance improvements, and 2nd St. improvements.

Improved city entrance signs will replace the existing single board-printed sign at the south and west entrances and will add ones where absent. These will emphasize the Coggon logo: “The one and only Coggon.” Proposed buffalo silhouette sculptures will serve as branding and depict native buffalo grazing on the hillside along Highway 13, creating a unique view that welcomes visitors and residents. This artwork and redesigned way-finding signs will strengthen the identity of the town and provide better guidance for future visitors. The street improvements on 2nd St. will improve the conditions of existing or missing sidewalks and provide a safer and more pleasant walking experience for local residents.

The other component of this phase involves improvements to the west wall of the public library. This involves programming active space on the blank wall. This could be through hosting outdoor movies projected on the wall during summer months or through a mural installation. Ultimately, this should be decided by the Library Board and local community.

NOTE: Each concept, priority, and time line are intended to be flexible as determined by the community. Phases and time lines are intended only to demonstrate how large-scale improvements can be achieved by implementing small-scale projects strategically over time to achieve broader reaching goals.

Coggon

Concept 1

Immediate Goals:

Key Signage, Street and Sidewalk Improvements

Steve Ford Landscape Architecture
Martin Gardner Architecture

Landscape Architect: Steve Ford; Designer: Michael LeClere

Intern: Peiming Chen

Iowa State University | Trees Forever | Iowa Department of Transportation

