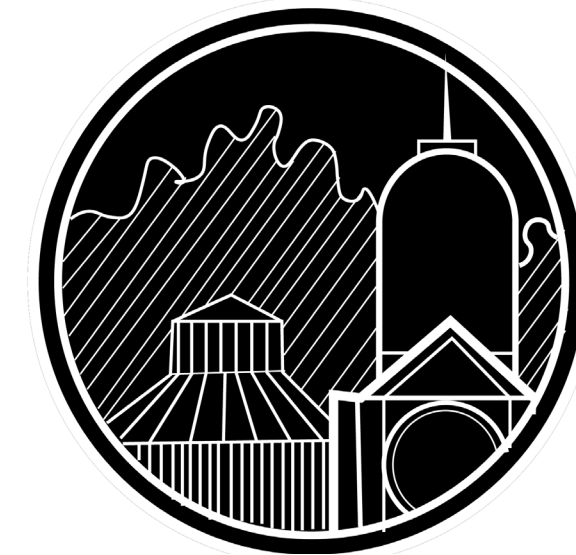


Way-finding Signage

Bedford's many distinct historical monuments and buildings provide the city's residents and visitors alike with a wide array of scenic views and compelling landmarks from which the steering committee and design team have drawn inspiration for way-finding and identity signage concepts.

A series of markers are proposed to highlight some of the historic architectural and recreational amenities that can be found throughout the city. The imagery shown on these sign markers is inspired by views around town including those of the Courthouse, the Lenox Round Barn, the multi-use loop trail, and recreation area. Each marker also features a backdrop of trees and vegetation, harkening back to the town's original name: "Grove."

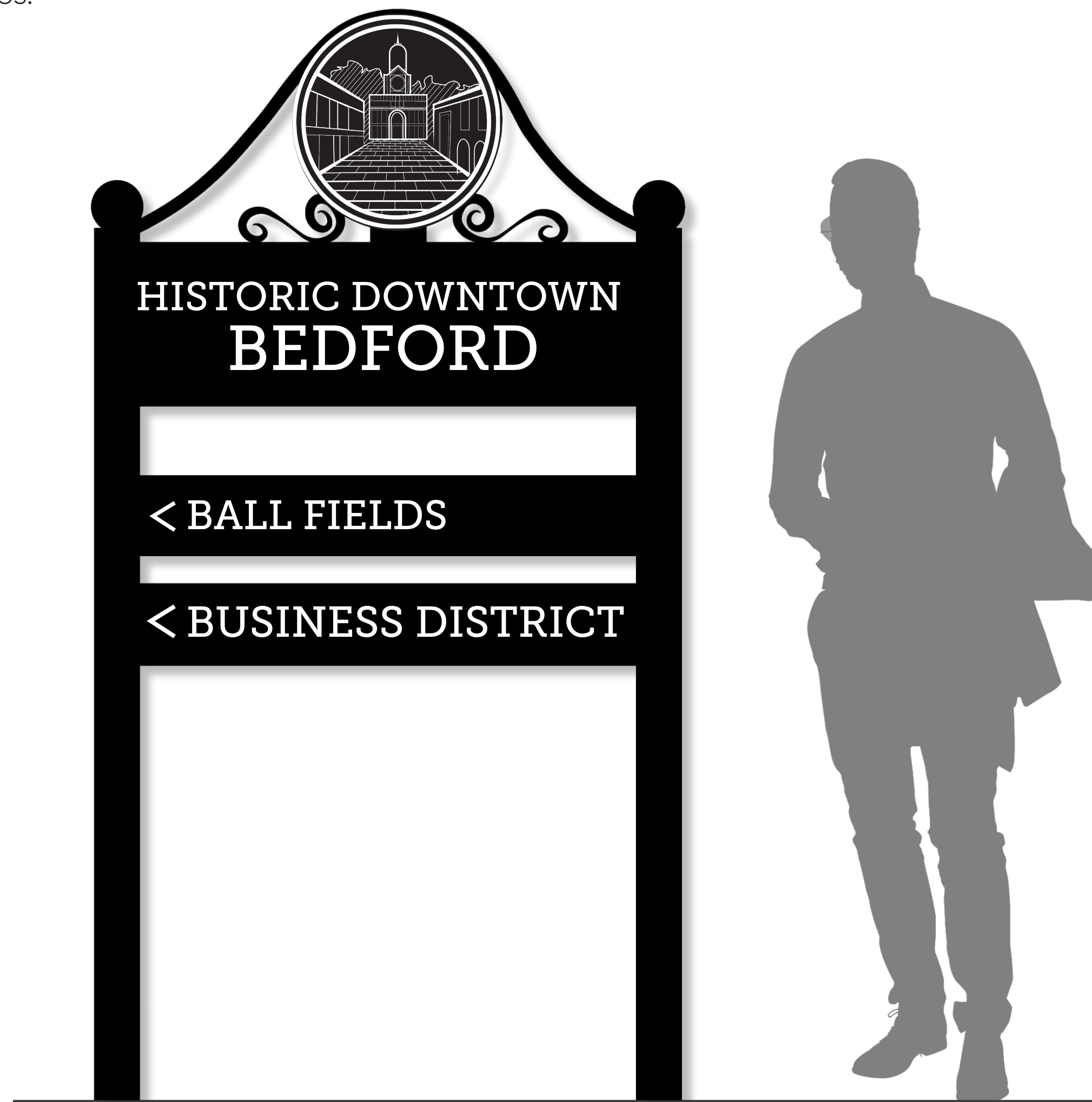
These signs are to have a traditional look comprised of powder-coated steel with white text and imagery to complement the existing downtown street signs. Along with the light poles, proposed black planters, litter receptacles, and benches, the way-finding signs are part of a cohesive collection of site amenities to bring consistency to these elements throughout Bedford. Additionally, new gateway signage mounted to existing columns at Bibbins Park will upgrade the park entrances.



Sign panel options



Existing street signs – inspiration for proposed signage



Bibbins Park highway entrance



Bibbins Park Grant St. entrance



Downtown signage

Design Team

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