



Meeting with city, county, and Iowa DOT officials to discuss transportation planning

Community Visioning Program Overview

Audubon is one of 10 communities selected to participate in the 2019 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

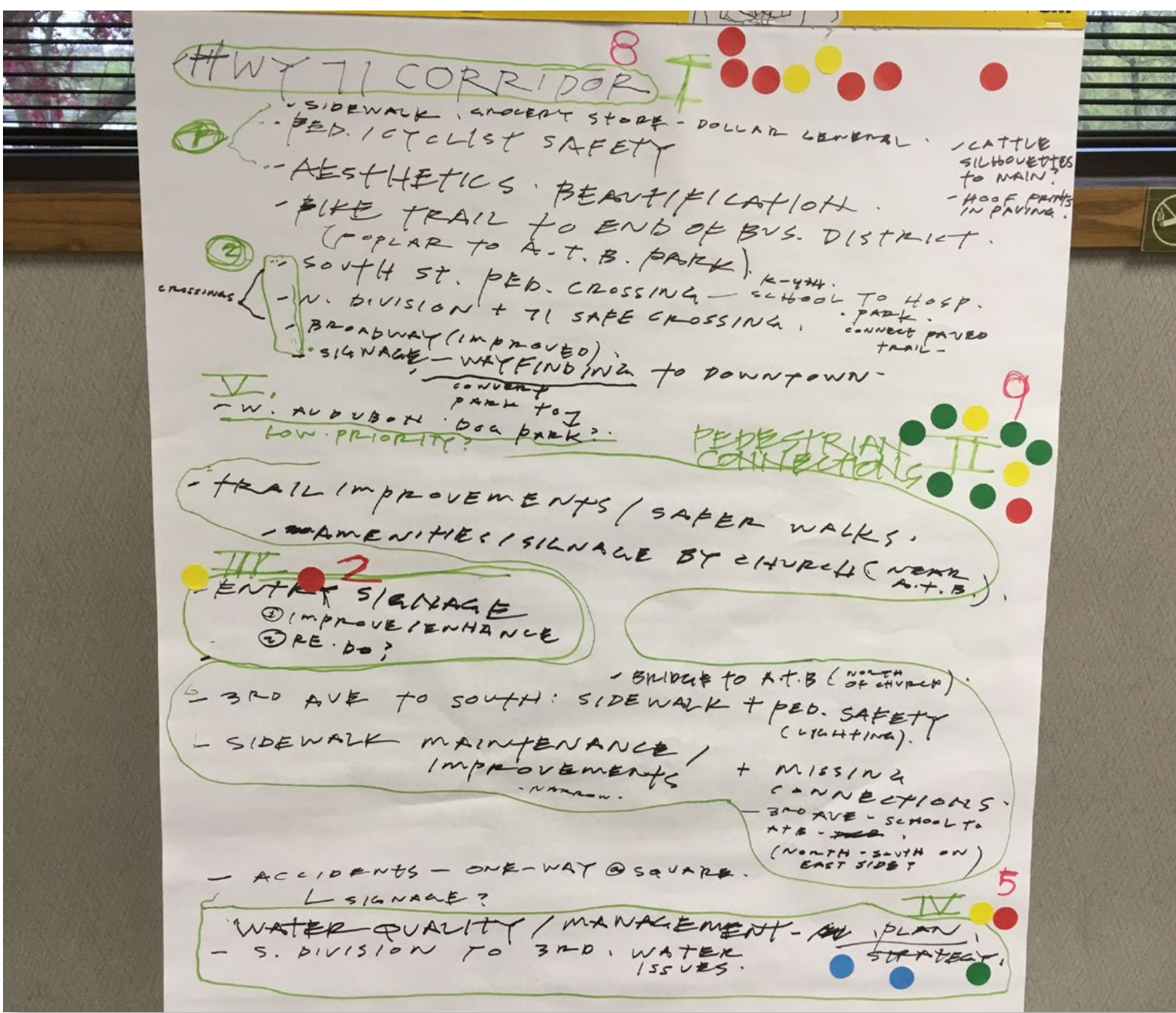
Goals for the Visioning Program include:

- Developing a conceptual plan and implementation strategies with local communities
- Enhancing the natural, cultural, and visual resources of communities
- Assisting local communities in using external funds as leverage for transportation corridor enhancement

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

Audubon is represented by a steering committee of local residents and stakeholders who take part in a series of meetings that are facilitated by field coordinators from Trees Forever. Iowa State University organizes design teams of professional landscape architects, design interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.



Results of the performance objectives meeting



Steering committee on a site tour along Highway 71 during the design workshop

Community Goals

The Audubon visioning committee identified a number of goals and priority areas during the visioning process, which are included below:

Goals:

- Improve pedestrian safety and connectivity
- Beautify and improve the function of the highway corridor
- Enhance identity and branding
- Implement stormwater management Best Management Practices [BMPs]

Priority Areas:

- Highway 71 corridor
- Highway 71 intersections
- 3rd Ave sidewalks

Based on the needs and desires of the local residents, as well

Capturing the Vision

as a detailed inventory of community resources, the design team developed a conceptual transportation enhancement plan. This plan, as well as the inventory information, is illustrated in the following set of presentation boards. These boards include the following:

1. Program Overview
2. Bioregional Assessment
3. Transportation Assets and Barriers Assessment
4. Transportation Inventory
5. Concept Plan Overview
6. Highway 71 Corridor Overview
7. Pedestrian Connections
8. Signage and Identity
9. Stormwater Management



Community and committee members discuss the design concept for the Highway 71 Corridor at the design workshop

Design Team

LA: Dylan Jones, PLA, ASLA
Intern: Paola Monllor Torres

Iowa State University | Trees Forever | Iowa Department of Transportation