T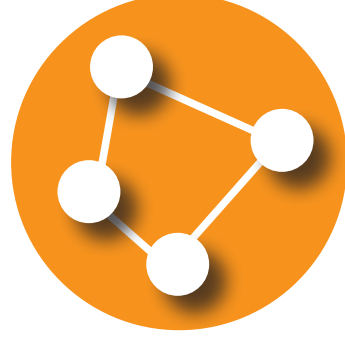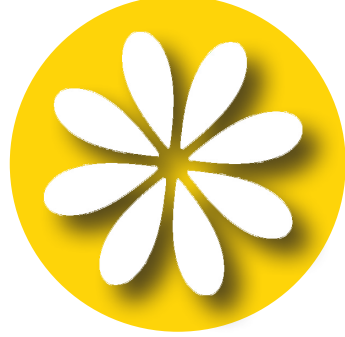he Alleman steering committee presented what they learned from the transportation assets and barriers assessment, survey, and bioregional boards to the landscape architects.

The committee then identified and communicated goals and values. The goals are based on the information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for the identified areas of concern.

The landscape architects organized programming themes for the city of Alleman using the goals made by the steering committee. Greater importance was given to the goals that were highlighted in discussion and/or repeated by individuals during the goal setting meeting.

Alleman's steering committee reviews preliminary boards that showcase concepts based on their goals and values.

Community Values/Themes Based on Assessments	Broad-based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Identity and Signage	– Signs along Highway 69. – Entrance signage. – Way-finding signage throughout town. – Seasonal banners to decorate the town.	– [Signs will] help control traffic/[direct vehicles] not through neighborhoods. – Traffic control. – Knowledge of when you are entering/exiting the town.	– Highway 69, north and south. – Entry points for the community.
Community Connection	– Sidewalks. – Trails. – Connecting southern neighborhoods, Skinner Estates and Country Estates, to the schools and northern neighborhoods. – Gathering space/Community Center.	– Exercise: Health benefits and safety. – Trails allow a continuation of community events, e.g., the Mayor's Walk. – Gathering space for all residents, [because] what we have is not large enough for gathering. Amenities: kitchen, storm shelter, community room, library, etc.	– Passage running east/west in the right-of-way between NE 141st PL and NE 141st AVE. – Right-of-way of roads. – Bridge across Fourmile Creek to connect new development to the school campuses. – Area east of City Hall.
Beautification	– Paint Heartland Cooperative grain elevators. – Paint water tower, mural or town-pride art. – Landscape plantings and tree plantings.	– [Encourage] developers and new residents [to] move to town. – Serve current residents.	– Green space south of the Post Office. – Plantings/Gardens in front of Heartland Cooperative's main building, at the corner of NE 142nd AVE and NE 6th ST.
Parks and Recreation	– Green spaces around the community. – Parks, benches, landscape plantings. – Dog Park. – Water recreation trail.	– Gathering space for all residents and a place to meet neighbors. – Opportunity for recreation, something to do.	– Area east of City Hall. – Farmland from local landowner. – Green space south of the Post Office. – Area near and around where NE 134th AVE crosses Fourmile Creek, called Peacock Park. – Dennler Drive community-owned lot.
Green Community	– Agrihood: community-based agriculture. – Community gardens and edible landscapes. – Water quality/Fourmile Creek. – Promote trees and plant-scapes.	– [Encourage] developers and new residents [to] move to town. – Health and healthy living. – Improve creek impairment.	– Area near and around where NE 134th AVE crosses Fourmile Creek, nicknamed Peacock Park. – Green space south of the Post Office.

Alleman
Goal Setting

Jeffrey L. Bruce & Company LLC
Landscape Architect: David Stokes, PLA, ASLA, ASIC
Intern: Mallory Sage

Iowa State University | Trees Forever | Iowa Department of Transportation

Iowa's Living Roadways
community
visioning