

Program Overview

The city of Alleman is one of 10 communities selected to participate in the 2021 Iowa’s Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (less than 10,000 residents).

Visioning Program Goals:

- 1. Develop a conceptual plan and implementation strategies alongside local community residents.
- 2. Enhance natural, cultural, and visual resources existing within communities.
- 3. Assist local communities in using external funds as leverage for transportation corridor enhancement.

Each visioning community works through a planning process consisting of four phases of concept development:

- 1. Program initiation
- 2. Needs, assessment, and goal setting
- 3. Development of a concept plan
- 4. Implementation and sustained action strategies

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings and focus groups that are facilitated by field coordinators from Trees Forever. The Community Visioning program, as part of Iowa State University’s Landscape Architecture Extension, organizes initial focus groups with design interns as well as transportation needs and behaviors surveys. The program is sponsored by the Iowa Department of Transportation.

Community Goals

The Alleman steering committee identified a number of goals and priority areas during the visioning process, which include pedestrian connectivity, signage and identity, and various proposed park spaces and recreational opportunities.

Capturing the Alleman Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed transportation-based community improvement project concepts, which are illustrated in the following set of presentation boards:

- 1. Program Overview
- 2a-g. Bioregional Boards
- 3a-b. Transportation Assets and Barriers
- 4a-f. Transportation Behavior and Needs Survey
- 5. Transportation Inventory and Analysis
- 6. Goal Setting
- 7. Concept Overview
- 8. Connectivity Assessment
- 9. Parks Overview
- 10. Fourmile Creek Recreation
- 11. Identity and Signage
- 12a-c. Community Beautification
- 13. Timber Creek Park
- 14. Peacock Park
- 15. Green Community
- 16. Implementation Strategies



Alleman’s steering committee meets with the design team to discuss and evaluate goals and values of the community.



Jeffrey L. Bruce & Company landscape architect intern, Mallory Sage, receives feedback from Alleman residents during the June design workshop event.



Community members stop by the design workshop event to provide feedback and enjoy ice cream provided by the steering committee.



Alleman’s steering committee discusses preliminary boards during the August review meeting.