Performance Objectives

The Programming Objectives meeting is a critical component in the development of a successful project. Setting and prioritizing goals allows us to focus our efforts and resources more effectively to help the community develop a vision for Algona based on its goals.

We met with Algona visioning committee members to discuss their goals. The steering cotmmittee presented its takeaways from previous discussions about the transportation assets and barriers, random-sample survey, transportation analysis, and bioregional information.

Using the nominal group method to organize the meeting and discussion, the committee identified goals and values based on information from the assessments. Each committee member also included reasoning for improvements around town and highlighted specific programming needs for areas of improvement. These objectives and desired improvements were recorded during an open discussion, followed by a vote to prioritize the major themes presented during the meeting.

The landscape architecture team organized programming themes for the city of Algona using the goals and desired improvements identified by the steering committee during the discussion, giving greater weight to those goals receiving more votes and common ideas presented multiple times. The following chart reflects a representation of the outcomes of the goal-setting process.

Steering committee members speak about their desired objectives in open discussion.

Community Values/ Themes Based on Assessments	Broad-Based Outcomes/Goals	Why Change Anything?	What Exactly and Where?
Trail Enhancements + Extension	– Enhance existing features – Provide better lightingeasier access; make more visually appealing – Expand trail network – Make trail longer for cyclists – Improve way finding ability – Improve walkability – Attract people to Algona	– Improved trails would encourage physical exercise – The trail system could be attractive to visitors – Need to improve safety for pedestrians and trail users – The current trail isn't long enough for a good bike ride – Connect community destinations	– Extend current trail to Smith Lake – Provide pedestrian access to Call State Park from the Aquatic Center – Improve quality of sidewalks around town – Provide pedestrian access from McGregor Street to the hospital – Extend trails to reach the goal of 20+ total miles – Connect trail from the YMCA to Algona High School
Social Destinations	– Attract people to Algona – Develop the river as a destination for visitors and residents – Establish a designated water trail	– The city needs more options for recreation in the parks – Destinations should have better pedestrian interconnectivity	– Install welcoming signage for a future kayak launch on the river at Veterans Park – Install extra lighting at Call State Park, the hospital, and the cemetery – Connect pedestrian systems to Call State Park and the hospital – Build more parking at Call State Park – Provide lighting at the cemetery and along trails to the hospital and Call State
Community Identity	– Refurbish buildings – Improve cultural district – Provide more economic opportunity in town – Make use of river as cultural element – Shoreline management	– Various elements of the community's identity could be better connected – The community's identity and history could be further represented in visible locations throughout town – Entrances into town could be more welcoming through greenspace enhancements – The river is currently an untapped resource	– Build a sidewalk connection between the museum and the Carnegie Center for the Arts – Develop paths and a potential kayak launch along the river. – Bury the power lines along Highway 169 – Create a distinct moment at the north entrance on Highway 169 – Manage river bank for public use at Veterans Park
Safety	– Make the river accessible in various places – Activate major corridors for walking – Improve pedestrian crossings – Achieve ADA standards of accessibility – Enhance key intersections	– Improve safety for pedestrians, cyclists, and motorists – Several important places across town are not connected to safe pedestrian routes – Supportive infrastructure would prevent people from needing to walk on Highway 169, Highway 18, and McGregor Street	– Build sidewalks from the hospital to Central Park – Provide multiple safer crosswalks across Highway 169 – Improve visibility at the intersection of Highways 18 and 169 – Upgrade sidewalks along Highway 169

Algona
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Iowa's Living Roadways
community visioning