**FOR IMMEDITATE RELEASE**

**CITY kicks off 20xx community visioning program**

**Contacts:**

COMMITTEE CONTACT PERSON, PHONE NUMBER

TF FIELD COORDINATOR, Trees Forever, PHONE NUMBER

CITY is participating in the 20xx Iowa’s Living Roadways Community Visioning Program. Community Visioning is a transportation enhancement planning process that serves Iowa communities under 10,000 in population.

The program helps community volunteers envision aesthetic and ecological improvements along roadsides and related landscapes by blending environmental stewardship with community improvement projects. CITY is one of ten communities selected to participate in this award-winning program.

At its initial meetings, the CITY visioning committee learned public involvement techniques that they will use in the visioning process to assess local resources and identify community needs. The information gathered will be used to develop a transportation concept plan.

The next step in the process will be a focus group workshop on DATE, from TIME TO TIME at LOCATION. Residents will be invited to share their ideas about transportation needs and opportunities in CITY in a small group setting. For further information about participating in a focus group or the overall visioning process, please call COMMITTEE CONTACT PERSON at PHONE NUMBER or NAME, Trees Forever field coordinator, at PHONE NUMBER.

The Iowa’s Living Roadways Community Visioning Program is sponsored by the Iowa Department of Transportation in partnership with Iowa State University Extension Landscape Architecture and Trees Forever, an Iowa-based nonprofit organization with a mission to plant trees and care for the environment. Since 1996, NUMBER Iowa communities have benefited from the Visioning Program.