



An Invitation to Participate

Your child is invited to participate in a focus group to help the Keokuk Community Visioning committee understand the transportation needs of residents. To register your child visit:

<https://www.communityvisioning.org/keokuk/we-want-to-know-what-you-think/> and complete the "Youth sign-up" consent form with your student.

What is Community Visioning?

Community Visioning is a transportation-based community improvement program for rural communities in Iowa. Researchers from Iowa State University, facilitators from Trees Forever, professional landscape architects, and a local committee work together to develop a community transportation enhancement plan based off of community needs. Keep in mind, transportation means more than car and truck traffic, and can include walking, biking, running, and more. Examples of project designs created through this program are community trails and trailhead designs, updated sidewalks, pedestrian highway crossings, renovated parks, updated downtown streetscapes, and more. To learn more visit:

<https://www.communityvisioning.org/>. For questions contact Sandy Oberbroeckling at soberbr@iastate.edu or (515) 294-3721.

What are focus groups?

A focus group is a small group lead through a series of questions by a trained facilitator. In this case, questions are about the local transportation system. Focus groups are an effective means to understand current transportation use by local residents and to ask input for additional needs.

Community input is critical to the Community Visioning process, ensuring that the design enhancements created in this process match the needs of Shell Rock. To capture as many unique perspectives as possible, several focus groups are hosted based off of various demographics. For example, there are focus groups for parents, active recreationists, and others hosted on a weekend, in addition to the student focus group hosted at the school.

What will my child be doing?

A Trees Forever facilitator and Iowa State University researchers have partnered with the local school district to host a student focus group. Between 10 and 15 students have been invited to participate in sharing their experience with local transportation. This will take place during the school day, at the school, and last roughly one hour.

How will my child's information be used and how can I sign them up to participate?

Iowa State University researchers collect information from the focus group. It is then presented to the local Community Visioning committee to help set project goals for transportation enhancement designs. All identifying information of the participating students is kept confidential.

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